

LOST BOYS, FOUND

Comprehensive Business Plan Framework

Executive Summary

Lost Boys, Found is a long-term residential rehabilitation community designed for individuals experiencing chronic homelessness, substance use disorders, and justice system involvement. Unlike traditional Housing First programs that focus primarily on housing placement, Lost Boys, Found addresses the deeper social, psychological, cultural, and behavioral factors that keep individuals trapped in cycles of homelessness.

The program is built upon the founder's lived experience, peer-reviewed research, concept development of outstitutionalization, and successful reentry models that emphasize comprehensive transformation rather than temporary stabilization.

Our mission is to help participants leave behind the culture of homelessness and build meaningful, self-sustaining lives through treatment, education, vocational development, family reunification, and community reintegration.

Mission Statement

To provide a pathway from homelessness and addiction to purpose, belonging, and independence through comprehensive long-term rehabilitation and community transformation.

Vision Statement

A future where individuals trapped in chronic homelessness are offered more than shelter. They are offered healing, opportunity, accountability, and a genuine chance to rebuild their lives.

The Problem

Current homelessness interventions often focus on housing as the primary solution.

While housing is essential, many chronically homeless individuals struggle with:

- Severe substance use disorders
- Trauma

- Mental health challenges
- Criminal justice involvement
- Social isolation
- Lack of education and employment skills
- Deep identification with homeless culture

Many programs underestimate the role that community, identity, freedom, excitement, adrenaline, and belonging play in sustaining homelessness.

Lost Boys, Found recognizes that homelessness can become a complete social system, requiring more than housing to exit successfully.

Our Theory of Change

People do not merely need housing.

They need:

1. Separation from destructive environments.
2. Physical stabilization.
3. Mental health treatment.
4. Substance abuse recovery.
5. Identity reconstruction.
6. Group and 1:1 therapy programming.
7. Positive community.
8. Education and job skills.
9. Reunification services
10. Opportunity for faith/spiritual growth
11. Employment and substantial savings prior to reentry.
12. Purpose and meaning.
13. Long-term support.

When these components are provided together, lasting transformation becomes possible.

Target Population

Primary Population

Adults aged 18-65 experiencing:

- Chronic homelessness
- Substance use disorders
- Justice-impacted
- Repeated treatment failures
- Repeated housing failures

Priority Referrals

- Youth & 55+ y/o
- Drug court participants
- Veterans
- Frequent emergency room users
- Frequent jail utilizers
- Unsheltered individuals seeking immediate recovery

Program Model

Phase 1: Stabilization (0-90 Days)

Focus:

- Detox and medical care
- Safe housing
- Physical health assessment
- Psychiatric evaluation
- Individual case management

Services:

- Medical services
 - MAT when appropriate
 - Counseling
 - Trauma screening
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Phase 2: Recovery and Healing (3-6 Months)

Focus:

- Addiction treatment
- CBT
- DBT
- Relapse prevention
- 12-step participation
- Faith/Spiritual development

Services:

- Group therapy
 - Individual therapy
 - Peer mentoring
 - Family counseling
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Phase 3: Growth and Development (6-1 Year)

Focus:

- Education
- Workforce readiness
- Career planning

Programs:

- GED completion

- College enrollment
 - Trade certifications
 - Computer & technology skills
 - Financial literacy
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Phase 4: Reintegration (1+ Years)

Focus:

- Independent living
- Employment
- Leadership

Participants become:

- Peer mentors
 - Staff trainees
 - Community leaders become of service
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Phase 5: Maintenance, Community living and support

- Graduation from program with continued support and resources as needed

Outstitutionalization Program

The unique cornerstone of Lost Boys, Found

Participants examine:

- Homeless identity
- Street culture
- Survival adaptations
- Community attachment
- Criminal thinking patterns

The goal is not simply to stop homelessness.

The goal is to build a stronger alternative identity.

This component differentiates Lost Boys, Found from existing homelessness programs.

Facility Design

Residential Campus

Features:

- Dormitory housing
- Transitional apartments
- Classrooms
- Therapy offices
- Medical clinic
- Fitness center
- Community kitchen
- Vocational training workshops
- Outdoor recreation areas

The environment should feel more like a college campus or therapeutic community than a shelter.

Revenue Sources

Government Grants

- HUD
- SAMHSA
- California HCD
- County Behavioral Health

Private Foundations

- Hilton Foundation
- Weingart Foundation
- Conrad N. Hilton Fund

Contracts

- County homelessness services
- Criminal justice diversion programs
- Reentry contracts

Donations

- Individual donors
- Faith communities
- Corporate sponsors

Social Enterprise

Potential businesses:

- Landscaping
- Moving services
- Property maintenance
- Catering
- Furniture restoration

These businesses provide both revenue and job training.

Staffing

Executive Director

Clinical Director

Medical Director

Licensed Therapists

Case Managers

Recovery Coaches

Peer Support Specialists

Vocational Specialists

Housing Specialists

Education Coordinator

Development Director

Administrative Staff

Five-Year Goals

Year 1

- Nonprofit formation
- Board recruitment
- Pilot program

Year 2

- Secure facility
- Serve 25 residents

Year 3

- Expand to 50 residents

Year 4

- Launch social enterprise businesses

Year 5

- Serve 100+ residents annually
 - Publish outcomes research
 - Become a nationally recognized model
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Long-Term Legacy

Lost Boys, Found seeks to become the first rehabilitation model specifically designed to address homelessness as both a housing crisis and a cultural system.

The ultimate goal is to create a replicable national model that combines lived experience, research, recovery science, education, and community reintegration to produce lasting change.